Channel Bulletin LATEST NEWS FROM EPSON





Print | Copy | Scan | Fax | Ethernet | Wi-Fi Direct



NEW WorkForce WF-7845

The WorkForce WF-7845, powered by

PrecisionCore[™] Heat-Free Technology, delivers Performance and Efficiency for small and home offices.

Powered by PrecisionCore[®] Heat-Free Technology the WorkForce WF-7845 all-in-one printer quickly produces high quality prints up to A3+ (13" x 19") and scans up to A3 (11" x 17"). A versatile inkjet, it features a 550-sheet capacity, dual trays, plus a rear feed for specialty paper, ensuring added productivity for any office. It also includes auto 2-sided print, copy, scan and fax, plus a 50-page Auto Document Feeder. Use the 4.3" colour touchscreen for easy navigation and control. Featuring the ultimate in wired and wireless networking, the WF-7845 makes it easy to print from tablets and smartphones¹, and includes Wi-Fi Direct^{®2} and Ethernet.

Key features

- High quality borderless prints up to A3
- **High-volume printing** 500-sheet capacity, dual trays, plus a 50 sheet rear feed for specialty paper; 125-sheet output tray
- Auto 2-sided print, copy, scan and fax plus 50-page Auto Document Feeder
- Fast printing 25 ISO ppm (black) and 12 ISO ppm (colour)¹; ideal for home office or small office productivity
- Easy navigation and control intuitive 4.3" colour touchscreen
- Ultimate wireless printing and networking print from iPad[®], iPhone[®], Android[™] tablets and smartphones^{2;} includes Wi-Fi Direct³ and Ethernet
- Large scans easily scan up to A3 (11" x 17") with 2-sided Auto Document Feeder
- Extra large, high-capacity ink cartridges available for high-volume printing

TARGET MARKET AND POSITIONING:

Powered by PrecisionCore, Epson's most advanced printhead technology, the **WorkForce WF-7845** multi-function inkjet printer ensures peak A3/A3+ productivity and flexible paper handling. It is primarily aimed at small offices users who require A3/A3+ professional quality colour output with laser sharp text at an affordable price.

PRECISIONCORE INKJET TECHNOLOGY

Epson Heat-Free Technology does not require heat in the ink ejection process. Instead pressure is applied to the Piezo element, which flexes backwards and forwards firing the ink from the printhead.

In contrast, other technologies work with heat. Laser printers need to heat the fuser to enable printing, for example.

Fast print speeds

Get fast print speeds that rival those of colour lasers. Now you can speed through critical print jobs and focus on your business.

The WorkForce WF-7845 delivers professional quality, fast print speeds, making it easy to increase productivity, without compromising quality. Boasting fast print speeds of up to **25 ISO ppm** (black) and **18 ISO ppm**¹ (colour), any project can be handled with speed and ease.



PRECISIONCORE

High colour resolution

Packing a greater number of nozzles into a smaller surface area, this highresolution inkjet printhead, along with PrecisionCore technology, gives you ultra-sharp text, as well as stunning graphics and images — all with smooth gradations on both plain and specialty paper.





Efficient — Versatile paper handling PLUS duplex ADF

This model comes with a **50-sheet automatic document feeder** and offers duplex print, scan, copy and fax functions. The Workforce WF-7845 is always ready to print with the **two 250-sheet front loading paper trays**, PLUS the **rear specialty tray** to accommodate specialty media. Your customers can get creative by printing on envelopes, labels, card stock and more.

High-speed faxing

Fax as fast as **3 seconds per page**, save up to 180 pages in memory, and store up to **200 numbers**. Using the included PC-Fax, users can even send a **colour fax** right from their computer. It's a great way to save time and paper.

Extremely durable prints

Exclusive to Epson, **DURABrite™ Ultra ink** is a versatile pigment based, 4 colour ink technology which delivers brilliant, ultra-sharp detail on plain and specialty papers. These **fast drying inks** deliver durable prints that are **water**, **fade and smudge resistant**, as well as **highlighter friendly**.



Ultra-sharp text and vibrant graphics

Delivering perfectly round droplets and extremely accurate dot placement, these remarkable printers produce extraordinary output, whatever the application. You get laser sharp text for truly impressive results.

The ultimate in wireless and network printing

Using the WorkForce WF-7845 all-in-one has never been easier — whether in the office, on the road or even across the globe.

Simple wireless connectivity

Connect to your wireless network in a snap — even the latest wireless standard,

802.11 n, is supported. No network? No problem. **Wi-Fi Direct** means no router is required³ enabling users to easily connect to wireless networks in seconds, allowing printing from virtually any room in the office.

Wired networking

Built-in Ethernet makes sharing the printer on your network quick and easy.

Print and share from anywhere in the world²

Print wirelessly from your iPad, iPhone, tablet or smartphone using **Epson Connect**. Easily print documents, photos, emails and web pages while in your office, on the road or across the globe. You can also scan your documents and save them to the cloud for access anytime, anywhere.

Print from your iPad or iPhone

Apple® AirPrint[™] makes it simple to print emails, photos, web pages and documents straight from your iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple device will automatically connect to the printer.

Intuitive 4.3" touchscreen with gesture

The WorkForce WF-7845 has a built-in **4.3**" **touchscreen** with a keypad and gesture navigation that easily guides users through routine and complex tasks.

Save energy, save paper

The WorkForce WF-7845 includes features such automatic, two-sided printing and copying, users can save up to 50% on paper supply.

Brilliant Results. Great Value.

The WorkForce WF-7845 not only provides brilliant results for the home and



office, but also a **smart value choice** for the cost conscious consumer.

With **individual ink cartridges**, users only replace cartridges as needed, rather than the conventional process of having to replace tricolour cartridge despite only having consumed one of the colours it contains. Also, there is a wide range of ink cartridge sizes available to suit varying user needs – including **extra high capacity** and **value packs** for higher productivity and savings.



Save with Epson

Featuring high capacity individual ink cartridges, offering higher productivity and savings with XL size ink cartridges, providing **6 x more prints** than standard capacity cartridges and yields up to **2,200 pages** in black and **1,100 pages** in colour.

CoverPlus

The Epson WorkForce WF-7845 is backed by a 2 Years On-Site Epson CoverPlus service pack.

2 Years Return to Base Epson CoverPlus provides additional two years peace of mind; covering parts, labour & on-going technical support.



1 Black and colour print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on system configuration, software, and page complexity. See **<u>www.epson.com.au/printspeed</u>** for details, including complete ISO reports.

2 Most features require an Internet connection to the printer, as well as an Internet- and/or email-enabled device. For a list of Epson Connect[™] enabled printers and compatible devices and apps, visit www.epson.com/connect

3 Wi-Fi CERTIFIED™; level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.

PRODUCT SPECIFICATION			
Printer type	Multifunction		
Ink type	DURABrite® Ultra Ink		
Ink colours	4		
No. of cartridges	4		

Cartridge Yield (812XXL Cartridges) Black only	Approx. 2200 pages black	
Cartridge Yield (812XL Cartridges)	Approx. 1100 pages black / 1100 pages colour	
Cartridge Yield (812 Standard Cartridges)	Approx. 350 pages black / 300 pages colour	
Max print resolution	4800 x 2400 dpi	
Max scan resolution	1200 x 2400 dpi	
ISO/IEC 24734 Print speed black (1-side)	25 ppm	
ISO/IEC 24734 Print speed black (2-sided)	16 ppm	
ISO/IEC 24734 Print Speed Colour (1-side)	12 ppm	
ISO/IEC 24734 Print Speed Colour (2-sided)	9 ppm	
Scan to PC / Scan to PDF / Scan to email	Yes / Yes / Yes	
Hi Speed USB Connectivity	Yes	
Wi-Fi Direct / Ethernet / Epson Connect	Yes / Yes / Yes	
Fax / ADF / Duplex	Yes / Yes / Yes	
LCD viewer	4.3" Touch Panel	
A4 paper capacity	550	
PRODUCT INFORMATION		
Product code	C11CH67502	
Barcode	9314020633256	
Predecessor	WF-7725	
Dimensions (mm – w x d x h)	515 x 450 x 350	
Weight (kg)	20.6 Kg	
Carton dimensions (mm – w x d x h)	590 x 525 x 469	
Packed weight (kg)	22.8 Kg	
Cartons per pallet	16	

PRICING

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CH67502	Epson WorkForce WF-7845	\$449

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
	812 - Std Capacity DURABrite Ultra - Black Ink	
C13T05D192	Cartridge	\$29.99
	812 - Std Capacity DURABrite Ultra - Cyan Ink	
C13T05D292	Cartridge	\$29.99
	812 - Std Capacity DURABrite Ultra - Magenta	
C13T05D392	Ink Cartridge	\$29.99
	812 - Std Capacity DURABrite Ultra - Yellow Ink	
C13T05D492	Cartridge	\$29.99
	812XL - High Capacity DURABrite Ultra - Black	
C13T05E192	Ink Cartridge	\$45.99
	812XL - High Capacity DURABrite Ultra - Cyan	
C13T05E292	Ink Cartridge	\$45.99
	812XL - High Capacity DURABrite Ultra -	
C13T05E392	Magenta Ink Cartridge	\$45.99
	812XL - High Capacity DURABrite Ultra - Yellow	
C13T05E492	Ink Cartridge	\$45.99
	812 - Std Capacity DURABrite Ultra - Ink	
C13T05D692	Cartridge Value Pack	\$106.99
	812XL - High Capacity DURABrite Ultra - Ink	
C13T05E696	Cartridge Value Pack	\$164.99
	812XXL - Extra High Capacity DURABrite Ultra	
C13T02K192	- Black Ink Cartridge	\$67.99