Channel Bulletin
LATEST NEWS FROM EPSON
EPSON
EXCEED YOUR VISION

1st October 2021

New Product Launch

Epson EcoTank Range

Epson EcoTank ET-4800

The Epson EcoTank ET-4800 wireless all-in-one printer offers cartridge-free printing with easy-to-fill, supersized ink tanks. Each replacement ink bottle set includes enough ink to print up to 4,500 pages[1] — equivalent to about 203 individual cartridges[2], that means less waste. Exclusive uniquely keyed EcoTank bottles make it easy to fill each colour tank. The ET-4800 also offers a 30-sheet ADF, wired and wireless networking plus a 2-year Return to Base Warranty with registration[3].

Key Features

- **Cartridge-Free Printing** – integrated high capacity ink tank system
- **Includes Enough Ink to Print up to 3,600 pages black / 6,500 colour[1]** – equivalent to about 174 individual cartridges[2]
- **Wireless** – easily print from tablets and smartphones[4]
- **Exclusive Auto-Stop Ink Bottles** – uniquely keyed for easy filling of each colour
- **Versatile** – 30 Page automatic document feeder to easily copy, scan and fax
- **Easy Setup and Menu Navigation** – 1.44" LCD
- **One-Touch Copying** – get high quality copies fast
- **Bonus Warranty** – 2-year Return to Base Warranty with registration[3]

OUR IDEAL ECOTANK PRINTER FOR THE HOME OFFICE

PRINTING FREEDOM

With an integrated high capacity ink tank system, the Epson EcoTank ET-4800 comes with enough ink in the box to print up to 3,600 pages in black and 6,500 pages in colour[1] without worrying about ongoing ink replacement and costs.

HIGH-VOLUME INK BOTTLES

Additional low-cost ink can be bought in convenient high-volume bottles that have a drip-free nozzle and resealable cap for easy storage and refilling. We have redesigned our ink bottles to incorporate a unique key system. Each bottle is keyed so that it only fits into the corresponding ink tank on the printer, thus preventing mis-filling or spillage. Replacement bottles hold enough ink for a massive 4,500 pages in black and 7,500 pages in colour[1].

POWERED BY HEAT-FREE TECHNOLOGY

The Epson EcoTank ET-2811 is powered by Epson Micro Piezo with Heat-Free Technology. Micro Piezo technology utilises piezo crystals that pulse when electrical signals are sent to them by the printer. It produces incredibly consistent droplets, both in shape and size, to deliver clear and sharp prints.

DO MORE

The Epson EcoTank ET-4800 is our most versatile EcoTank for the home office, allowing you to scan, copy and fax easily with the convenient 30-page Automatic Document Feeder (ADF). Featuring a front paper tray with a 100-sheet paper capacity, so you can load less often.

HIGH-SPEED FAXING

Fax as fast as 3 seconds per page, save up to 100 pages in memory, and store up to 100 speed dialing numbers. Using the included PC-Fax, you can even send a colour fax right from your computer. It is a great way to save time and paper.

EPSON SMART-PANEL

An innovative interface, the Epson Smart Panel app[5] transforms your iOS® or Android™ mobile device[6] into an intuitive control center for your Epson EcoTank ET-4800. This powerful tool makes it easy to set up, monitor, print, scan and more using your Epson printer, right from your hand-held device. With quick-configuration features, it offers easy product setup on your wireless network and automatically detects your printer. Customize the app to your own preferences and requirements. Built to offer everything you need in one convenient app, Epson Smart Panel allows you to register your product, order supplies and easily access troubleshooting tips.

SIMPLE NAVIGATION

Navigating the printer menu is easier than ever with the 1.44" colour LCD and the user-friendly control panel buttons. Making printing of documents, reports, invoices and presentations so much easier whether at home office or on the go.

CONNECTIVITY

Simple wired & wireless connectivity

The Epson EcoTank ET-4800 supports the latest wireless standard, 802.11 b/g/n[7] and includes Wi-Fi Direct®. Which means no router is required, providing users with greater coverage and faster speeds. You can use your EcoTank printer from anywhere in your home and share it with multiple PCs. Sharing the printer on your network is quick and easy with built in Ethernet.

Print from your iPad or iPhone

Apple® Airprint™ makes it simple to print emails, web pages, presentations and documents straight from their iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple® IOS® device will automatically connect to the printer.

WARRANTY

The Epson EcoTank range is backed by a 2-year Return-to-Base warranty (1-year standard and a bonus 1-year upon registration)[3].

[1] Yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink colour. All ink colours are used for printing and printer maintenance, and all colours must be available for printing.
[2] Individual cartridges estimate based on print yields of replacement black and colour ink bottles as compared to Epson standard-capacity ink cartridges for similarly featured printers as of August 2021.
[3] 12 months of standard Return to Base warranty. For an additional 12 months warranty (total of 24 months), you must register online at **www.epson.com.au/registrations** within 12 months of purchase (excluding Factory Seconds, or Refurbished EcoTank models).
[4] Most features require an Internet connection to the printer, as well as an Internet and/or email-enabled device.
See **www.epson.com.au/connect** for a list of Epson Connect enabled printers and compatible devices and Apps.
[5] Requires Epson Smart Panel app download. Data usage fees may apply.
[6] Compatible mobile device operating systems — for iOS: 11.0 or later; for iPadOS®: OS 13.1 or later; for Android: 5.0 or later.
[7] Wi-Fi CERTIFIED™, level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.

PRODUCT INFORMATION	
Product Code	C11CJ65501
Barcode	9314020633423
Predecessor	EcoTank ET-4700
Dimensions	375mm (W) x 347mm (D) x 237mm (H)
Weight	5kg
Packaging Dimensions	448mm (W) x 420mm (D) x 310mm (H)
Packed Weight	6.92kg

PRODUCT SPECIFICATIONS	
Printer Type	Multi-function printer
Function(s)	Print, Copy, Scan & Fax
Ink Bottles	4
Bottle No.	T522 (B,C,M,Y)
Max Print Resolution	5,760 x 1,440dpi
Max Scan Resolution	1,200 x 2,400dpi
Min Droplet Size	3pl
Max A4 Print Speed *ISO:24734*	10ppm black | 5ppm colour
Max A4 Copying Speed *ISO:29183*	7.7ppm black | 3.8ppm colour
Wi-Fi / Wi-Fi Direct / Ethernet	Yes | Yes | Yes
Smart Device Printing Solutions	Epson Smart Panel | Email Print | Epson iPrint | AirPrint
Automatic Document Feeder (ADF)	30-sheet capacity
Screen Size	1.44” colour LCD
A4 Paper Capacity	100 sheets

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CJ65501	Epson EcoTank ET-4800	$499.00
PRODUCT CODE	**DESCRIPTION**	**RRP (INC GST)**
C13T00M192	T522 Black EcoTank Ink Bottle	$16.99
C13T00M292	T522 Cyan EcoTank Ink Bottle	$16.99
C13T00M392	T522 Magenta EcoTank Ink Bottle	$16.99
C13T00M492	T522 Yellow EcoTank Ink Bottle	$16.99