

WELCOME TO OUR Channel Bulletin

April 2026



EcoTank ET-2910

Wireless | Print | Copy | Scan



KEY FEATURES:

- **Cartridge-free printing** – integrated high-capacity ink tank system.
- **High-yield included** – print up to 3,600 black / 6,500 colour pages¹.
- **Load paper less often** – 100-sheet rear feed capacity.
- **Ultimate Wireless and Networking** – easily print from iPad®, iPhone®, Android™ tablets and smartphones²; includes Wi-Fi Direct³
- **User-Friendly Control Panel** – with intuitive buttons for fast, easy navigation

features & benefits



EPSON SMART-PANEL

An innovative interface, the Epson Smart Panel app⁴ transforms your iOS® or Android™ mobile device into an intuitive control center for your Epson EcoTank ET-2910. This powerful tool makes it easy to set up, monitor, print, scan and more using your Epson printer, right from your hand-held device. With quick-configuration features, it offers easy product setup on your wireless network and automatically detects your printer. Customize the app to your own preferences and requirements.



PRINTING FREEDOM:

With an integrated high capacity ink tank system, the Epson EcoTank ET-2910 comes with enough ink in the box to print up to 3,600 pages in black and 6,500 pages in colour¹ without worrying about ongoing ink replacement and costs.



HIGH-VOLUME INK BOTTLES:

Additional low-cost ink can be bought in convenient high-volume bottles that have a drip-free nozzle and resealable cap for easy storage and refilling. We have redesigned our ink bottles to incorporate a unique key system. Each bottle is keyed so that it only fits into the corresponding ink tank on the printer, thus preventing mis-filling or spillage. Replacement bottles hold enough ink for a massive 4,700 pages in black and 7,500 pages in colour¹.



SIMPLE WIRED & WIRELESS CONNECTIVITY:

The Epson EcoTank ET-2910 supports the latest wireless standard, IEEE 802.11 b/g/n/k/v/r³ and includes Wi-Fi Direct®. Which means no router is required, providing users with greater coverage and faster speeds. You can use your EcoTank printer from anywhere in your home and share it with multiple PCs. Sharing the printer on your network is quick and easy with built in ethernet.



SIMPLE NAVIGATION:

Navigating the printer is simple with the user-friendly control panel buttons. Making printing of documents, reports, invoices and presentations easy at just the touch of a button.



ENGINEERED FOR RELIABILITY:

The Epson EcoTank ET-2910 is powered by Epson Micro Piezo with Heat-Free Technology. Micro Piezo technology utilises piezo crystals that pulse when electrical signals are sent to them by the printer. It produces incredibly consistent droplets, both in shape and size, to deliver clear and sharp prints

product specifications

PRODUCT INFORMATION	
Product Code	C11CL62501
Barcode	9314020640360
Dimensions	361mm (W) x 564mm (D) x 206mm (H)
Weight	4.1kg
Packaging Dimensions	434mm (W) x 390mm (D) x 251mm (H)
Packed Weight	6.3kg

PRODUCT SPECIFICATIONS	
Printer Type	Multi-function printer
Function(s)	Print, Copy, & Scan
Ink Bottles	4
Bottle No.	T522 (B,C,M,Y)
Max Print Resolution	5,760 x 1,440dpi
Max Scan Resolution	1,200 x 2,400dpi
Min Droplet Size	3.3pl
Max A4 Print Speed <i>ISO:24734</i>	11ppm black 6ppm colour ⁵
Max A4 Copying Speed <i>ISO:29183</i>	8.7ppm black 4.3ppm colour ⁶
Wi-Fi / Wi-Fi Direct	Yes Yes
Smart Device Printing Solutions	Epson Smart Panel Email Print AirPrint
Double-Sided Printing	Yes (Manual)
Control Panel	User-friendly control panel buttons
A4 Paper Capacity	100 sheets (rear feed)
Warranty	24 month EcoTank Back to Base Warranty - (12 month standard express warranty, and an bonus additional 12 months upon registration) ⁷

PRODUCT CODE	DESCRIPTION
C11CL62501	Epson EcoTank ET-2910
PRODUCT CODE	DESCRIPTION
C13T00M192	T522 Black EcoTank Ink Bottle
C13T00M292	T522 Cyan EcoTank Ink Bottle
C13T00M392	T522 Magenta EcoTank Ink Bottle
C13T00M492	T522 Yellow EcoTank Ink Bottle

¹Included ink bottle yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink colour. All ink colours are used for printing and printer maintenance, and all colours must be available for printing so an additional black (K) bottle may be required to reach stated colour (C, M, Y) yields.

For more information, visit www.epson.com/inkinfo

²Most features require an Internet connection to the printer, as well as an Internet and/or email-enabled device. For a list of Epson Connect enabled printers and compatible devices and Apps, visit www.epson.com.au/connect-solutions/

³Wi-Fi CERTIFIED™, level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.

⁴Requires Epson Smart Panel app download. Data usage fees may apply. Some functions may not be supported on select printers.

⁵Black and colour print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on system configuration, software, and page complexity. For more information, visit www.epson.com/iso-print-speeds

⁶Black and colour copy speeds are determined in accordance with ISO/IEC 29183. Actual copy times will vary based on system configuration and page complexity. For more information, visit www.epson.com/iso-copy-speeds

⁷Terms and conditions apply. In addition to your rights under the Australian Consumer Law, be covered with Epson's bonus additional Express Warranty upon product registration. The Express Warranty is for 12 months. For an additional 12 month Express Warranty (total of 24 months of warranty), register your product within 12 months from the date of purchase and use Epson genuine ink bottles. For more details please visit <https://www.epson.com.au/warranty/EcoTank-backtobase.asp>